

**October 2, 2020
Zoom Virtual Meeting Room
Meeting Convened at 1:00 p.m.
Meeting Adjourned at 2:30 p.m.
Facilitator: Charlene Reed**

<u>COMMITTEE MEMBERS</u>	<u>EX-OFFICIO</u>
<p>Adrienne Amico, Lighting Rep., PLP SoCal Melissa Arambula, Designer & Architect, Archetype International Winston Bao, Design Director, LPA Inc. Anne Bretana, Studio Director, Gensler Susan Coleman, Interior Designer Erika De La Parra, Marketing Manager, StyleWorks Furniture Jana Itzen, Architect, ITZEN Architecture Christoph Korner, Chair, Interior Design, Woodbury University Karina Lagace, Interior Designer, Starbucks Store Development Christine Peter, Market Sales Manager, Kaleidoscope Concepts Delwyn Prendergast, Architect, Specification Sales, PLP SoCal John Secor, Principal Architect, Archetype International Trish Secor, Design Manager, Archetype International</p>	<p>Dean Abernathy, Faculty, Architectural Technology, OCC Elaine Devlin, Staff, Career Education, OCC Rodney Foster, Interim Dean of Consumer Health Sciences, OCC Rose Anne Kings, Faculty, Architectural Tech, OCC Lori Pullman, Faculty, Horticulture, OCC Charlene Reed, Program Chair, Interior Design, OCC</p>

ADVISORY COMMITTEE MEETING SUMMARY

1. Welcome & Introductions

- Committee members introduced themselves and confirmed their respective titles and roles at their respective companies.
- Charlene Reed reviewed the role and responsibilities of this meeting as follows:
 - Review and access the structure, program-level outcomes and curriculum of the interior design program;
 - Ratify and recommend changes to program structure, PSLOs and curriculum so that the program and curriculum align to stated occupational outcomes and industry needs and requirements.

2. Program Outcome Data

- The committee reviewed and ratified the PLOs for each of the following programs.
 - Level 1 – Interior Merchandising: prepares students for entry-level employment in retail furnishing and merchandising and to prepare students for the Level 2- Interior Design Associate in Science Degree.
 - Level 2 – Interior Design Assistant: prepares students for entry-level employment as an interior design assistant to a professional interior designer. In addition, the outcome of this level is for students to progress to Level 3 – Interior Design Professional Level and/or for transfer.

- Level 3 – Interior Design Professional: prepares students for entry-level employment as a professional interior designer and for industry certifications.
- Kitchen and Bath Advanced Certificate: prepares students for entry-level employment as a specialized Kitchen and Bath designer and for industry certifications.
- Biennial Program Review (Attached)
 - The committee reviewed the occupation/job titles and codes and wage information; the committee ratified them “as is.”
 - Enrollment and Completer Status and Trends
 - Although this data does not always encompass our more entrepreneurial students, the Biennial Review data is showing that our interior design program is meeting the documented labor market demand and showing growth in the market. Employed graduates are making from \$18- \$50/ hour which is above the cost of living in Orange County.
- Licensure/certification exam pass rates: Currently not able to track.
- Employment Outcome Data
 - Institution Set Standard

Institution Set Standard (%)	Job Placement Rate (%)			
	2016	2017	2018	2019
75%	68.09	78.05	69.44	62.50

- 2017 CTEOS data shows 80% of students employed within 6 months of graduation.
- Perkins Program Core Indicators
 - The committee reviewed the core indicators. They indicate that the program is doing well for diverse populations at OCC students.

3. Review of Last Advisory Committee Recommendations and Progress Report

- Last Meeting Date: February 7, 2019.
- Summary of Recommendations from last meeting:
 - New Curriculum/Classes
 - Focused on the importance of soft skills, professionalism, and work ethic in the curriculum of most of the interior design courses by adding in student presentations and course discourse.
 - New Equipment/Technology
 - Taught current software: AutoCAD, Adobe CS & added more Revit integration
 - Kept software up to date for students to access through OCC VM system
 - Purchased brand new laptop computers for ID lab that can be checked out to students during COVID
 - Redesigned new computer facility
 - Obtained flexible furniture for the computer facility for our return to campus
 - Program Marketing/Recruitment Recommendations
 - Recruiting students at on-campus events such as Senior Day
 - Continuing to recruit at on-campus events when back on campus
 - Other recommendations for program improvement
 - Looked into new classes and hope to be offering a certificate of specialization
 - Added a new class ID 290 that is under review by curriculum
 - Adding a 9 unit certificate of specialization
 - Naming the new certificate of specialization something like Digital Design Communication

4. Review of New Program Developments

- Curriculum

- Received a CTE Grant from the state Chancellor's office & used it for online class offerings
 - In July of 2019, started putting the following class offerings online and integrated the following online curriculum into classes during the pandemic. (90% complete)
 - ID 100 Fundamentals of Interior Design
 - ID 150 Interior Materials and Products
 - ID 200 Design Communication 3: Illustration
 - ID 245 Interior Design Portfolio
 - ID 290 BIM for Interior Design (Revit)- new class added to LEVEL 3
 - The portfolio class that was not supposed to be online this semester had to be put online because of COVID, and it went well because of our preparation from the grant. Students designed web sites and presented them along with other design presentations and projects.
- **Move forward with a new 9 unit certificate: Digital Design Communication.**
 - Make it part of Level 3 (Interior Design Professional)
 - Designed to improve job skills
 - Proposing to call the certificate Digital Design Communication
 - After completing the program, students would demonstrate an understanding of the various software programs used in design communication including AutoCAD, SketchUp, Revit and Adobe CS.
 - Helps students in the field attain needed skills and gain a new certificate
 - Pulling out digital communication skills out of regular program and making it a separate certificate. Recommending the following 3 courses:
 - ID 130 Design Communications 2 CAD 2D
 - ID 260 Design Communications 4: Digital Visualization
 - ID 290 – a new class that will hopefully be offered in Fall of 2021 and would replace the current BIM course
- Equipment/Facilities
 - Lighting in lab needs to be updated
- Advisory recommendations for exploration of new programs or offerings
 - Teach SketchUp! in OCC courses as it is needed for jobs.
 - Students really need to know Revit because it is a baseline for conceptual design computer-aided design and drafting (CAD) capabilities.
 - Educate and certificate a well-rounded student ready to be hired.
 - Teach tools and how to use them so students have competency.

5. Work-Based Learning Opportunities

- Overview of existing work-based learning elements of program and gaps or needs
 - In the program, students can do up to 4 units of internship academy.
 - Students will be assigned a teacher on campus to be their advisor.
 - Students will find internships on their own.
 - The advisor keeps in touch with students on goals, time sheets, etc.
 - Resume class field trips when COVID is not an issue.
- Advisor recommendations and referrals for new internships or apprenticeship opportunities
 - Some internships halted with the pandemic.

6. Industry Update & Employment Trends

- Emerging technologies and industry developments impacting instructional programs
 - VR technology is up and coming and being used in the industry for presentations.
 - OCC may want to add instruction in VR into interior design courses.
- Industry hiring practices and trends
 - Gensler cancelled internship program and not hiring because of the pandemic
 - Sense of caution in firms
 - Working on preparing clients to be ready for back in person interaction

- Doing a lot of remodeling of homes with home offices and schooling at home for children
- Residential practices are booming so there is opportunity there.
- Architecture firms haven't really scaled back.
- Landscape architecture is doing well right now.
- Healthcare continues to grow so space planning for healthcare is growing.
- Community care areas are being built.
- Focusing on research of the future workplace
- Commercial firms are looking for prepared students that are ready to work in commercial design.

7. Summary of Recommendations

- New or Revision of Curriculum/Classes
 - New course ID 290 will be offered in fall of 2021 if all goes as planned.
 - New 9 unit certificate for level 3 (ID 130, ID 260, ID 290) will be offered in fall of 2021 if approved.
- New Equipment/Technology
 - Need to update the lighting lab
 - Need ongoing licensing for Revit, Auto Cad, V-Ray, Adobe CS
 - May need more software for students to check out because using the school server may slow them down
 - More training for instructors on technology and communication software
 - Concept Board
 - MURAL for design thinking, a very interactive product good for group involvement
 - Bluebeam Revu, great collaborative tool
- Other recommendations for program improvement
 - Talk about the prospect of a lab department and how to use virtual reality (VR) to show student work.
 - Look into student training in VR and talk about it at the next meeting.
 - Think about new topic courses and follow-up at the next meeting.
 - Continue teaching SketchUp in OCC courses as it is needed for jobs.
 - Make sure students really know Revit because it is a baseline for conceptual design computer-aided design and drafting (CAD) capabilities.
 - Educate and certificate a well-rounded student ready to be hired teaching them tools and how to use them.
 - Continue to have guest speakers from companies like Starbucks expose students to different professions like facility design.
 - Look for the opportunities in industry sectors that are doing well.

8. Closing Remarks